

# Why MOST FREE Ads Are A BIG FAT Lie and SCAMMING YOU!

## Your FREE REPORT



### **DON'T Believe The GURUS!!**

Your FREE Report -

If you are like most people who go to Google or any search engine, you are looking for answers to YOUR problems.

Answers like how to get free traffic.

As a marketer, life on the internet couldn't be harder in your quest for this coveted wisdom. A simple search for answers to FREE TRAFFIC can be like "looking for the needle in the haystack".

YOU need GOOD answers, not theories.  
YOU need solutions that REALLY work.

-Are you getting what you need placing FREE ads???

I bet not.

When I first started my own search for marketing information, it lead me from one corner of the internet to the other.

What I discovered was less than good news.  
I noticed **thousands of rip-offs & scams** - all one form or another related to FREE ADS.

TEN years later I look back and see the same thing still going on; good people getting ripped off by the same old schemes!

I have been where you are right now **LOOKING &**  
praying what I was reading wasn't all bullshi\*  
(sorry about language but it fits).

Banging my head at 3am trying to figure out  
**WHAT** I was doing wrong and **WHY** I couldn't sell  
**ANYTHING** on the internet no matter how hard I tried.

## **Insider Secret**

-You must **SEE** The Truth **BEFORE** You Can Implement Positive Change.

First of all you need to know that most forms of advertising on the  
internet have evolved to outright frauds . . .

Especially **FREE ADS**, Free For All Posts,  
Blast Your Ads, & Most Traffic for sale **AND** yes  
even click exchanges!

Until you accept this truth you are **DOOMED** to Failure.  
You might as well run off with the pixies and continue  
to believe in unicorns -and keep hitting send button on your blast  
your ad software; because you will be repeating a flawed process.

No matter how good your website converts,  
no matter how good your backend products are;  
without the right marketing plan nothing else matters.

Few marketers **COMPLETELY** realize this even while failing.  
They spend thousands of hours perfecting their products  
and website only to find out they haven't figured out  
**HOW** to market their product!

Most forms of "FREE advertising"  
**AND** internet advertising are outright frauds.

I'm sorry but that's just the way it is.  
Period. Ok Lets Begin.

## **How It All Began**

Many unethical con artists have discovered a key to  
an endless supply of traffic to sell their products.  
This is the reverse of what you are trying  
to do now by placing free ads.

I like to call it "Ad Flim Flam".

In the 1800's this tactic was called **selling snake oil**.

Now Its called FREE internet advertising and the sharks are all around just waiting for YOU to sign up!

### **Case Study Laura**

Laura was a 22year old college student who got an e-mail one day telling her she could "Blast Her Ad To Millions" . Since she sold healthcare products on the side she thought what a great way to promote her line!

Believing the hype of all the people who would see her products, she thought it would be almost impossible to fail selling the excellent product line she had.

So she began to blast her ad. She tried lots of free tactics - none of these seemed to work but she DID get lots of emails advertising all kinds of OTHER marketing products.

Eventually since she was getting hammered with so many emails **she bought course after course** that was supposed to show her how to market -

She would use them and make the odd sale or two.

She kept waiting and waiting for any REAL and promised response. All she got for over 4 months of her efforts - using different free classified ads, webrings, free for all sites, blast it pages - was a few sales and OCEANS of junk e-mail!

All that wasted time. TIME = MONEY LOST  
TIME = FRUSTRATION = EXPENSE!

Laura isn't alone. There are MANY people that have based a strong hope on what they thought was a legitimate free ad source.

Believing what is the popular MYTH of the time has always caused problems.

500 Years ago we KNEW Witches & Monsters Were Real  
400 Years ago we KNEW the world was flat  
300 Years ago we KNEW Bleeding Someone Would Cure Most Ailments  
200 Years Ago we KNEW Flying In The Air Was Nonsense  
100 Years Ago we KNEW Cigarettes Were GOOD For Your Lungs

The same thing applies to the internet.  
Today we KNOW Anyone can get RICH And Sell  
Anything FAST on the internet, right?

Like Laura, we are sometimes just  
dumb fish lured by the word FREE.

There is just something about human nature that loves the word FREE!  
We fall for it every time. It reduces our I.Q. by huge amounts.  
But you really know this deep down inside what I am going to tell you, don't you?

Heck, want to attract people? Put FREE all over things.

BUT there really are no FREE lunches . . . are there?

Too bad FREE really isn't well . . . free.

### **INSIDER SECRET**

If FREE ad "blasting" really worked the way people believed it did -  
why would PAID advertising even exist??

Think about it. WHO would pay for something they could get FREE?

Not to say that SOME free ads will not work. Some work well IF you know  
HOW to use them!

Still MILLIONS of people BELIEVE they are blasting their ads  
all over the internet to eager buyers who are just lined up to send them money.

### **The WHOLE Truth About FREE For All Ads & How Internet Advertising Evolved Into Scams**

For the purposes of this discussion lets start with  
the most pandemic frauds - places that except links from  
other people under the guise of being free traffic generators.

It is an explosion of fraud on a level that couldn't exist in the real world for long.  
Consider it up there with chain letters and envelope stuffing frauds - remember those?

Except on the internet advertisers can take your money -  
and when enough complaints are levied against them they simply vanish . . .  
Smart savvy free for all site owners have fine tuned these lies into big money -  
and as P.T Barnum used to say "There's A Sucker Born Every Minute".

And what amazes me is that so many people actually  
bank on these ads really working! They gamble and lose.  
I used to spend hours warning people on bulletin boards,  
chat sites and discussion places of this very thing.

It's no fun getting taken advantage of over and over.  
A new breed of con artists have begun to put lots of these  
"free" sites into packages and sell them to desperate  
marketers who believe they are getting help.

I recently had a discussion in a forum about free ads  
with someone who was so mad at me for exposing these truths -  
I had my life threatened! Can YOU Imagine??  
Its big business. Its really that serious to some people  
that you don't know these things.

Admittedly some smart people do see through most shams -  
kinda like watching a magician and seeing the way a trick works -  
but the rest of us are held spellbound "How'd he do that?"

The FREE AD At Work . . .  
You have seen the ads - "Blast Your Ad To Millions" Or  
"Place your ad on a million websites FREE! WOW what a DEAL!  
Just give up your email address and presto YOU get to advertise for FREE!"

SUCKER.

That's just what the hosts of these sites think.  
YOU just fell for the oldest trick in the book. Bait & Switch Baby!  
Bait and switch.

**Did FREE ADS Ever Work?**  
**Are There Actual FREE Ad Sources That Can Work?**

Many years ago free for all sites were in their infancy  
and most people could expect their ads to return results.

People liked going to these sites to see what was new.  
Then A group of clever marketers discovered there  
was a demand for a way to post ads to thousands of these

sites all at once - so software products were made and sold that electronically placed ads on these sites!

NOW a person could post to a free for all site with no hassles and just one form to fill out - it was ALL automated! This meant you could post your ad and never have to go and visit the ALL THE sites you just posted to!!

This worked BEAUTIFULLY because most people are lazy...show someone an easier quicker way to do something and they NEVER look back!

People bought MILLIONS of dollars in this software - why should they have to manually POST to sites anymore?

What they didn't know was that this was killing their FREE marketing!

A New BIG PROBLEM -

The reason Free for all ad sites **worked** was **people used to visit and look over the place pretty well.**

They also were required to submit ads manually. This ensured they at least looked at the advertisements on the submit page which was often filled with captivating offers to marketers.

Some of these people would get involved in the site's bulletin boards, read other ads and buy even subscribe to things and return over and over to see if their ad was still running and what posts they got! It was interactive and worked well.

Now? - These places have become "ghost towns"

No actual HUMAN Being goes to post to free for all sites anymore!! Just The Software spider or bots do! So if only posting software "robots" are going to these sites, what is the likelihood that a BOT needs your product or service? 0% !!

Its even worse than you think - The popularity of automated posting to these FREE AD sites grew. And technology also grew making posting software available to almost ALL people on the planet. Since human beings no longer went to these sites a way had to be found to harvest leads and to make money! (Always follow the money trail if you want the truth)

Did you ever notice how much information FFA pages need or eventually request you to fill out? Why? You are literally enrolling on a huge multi-faceted mailing list.

You see these places let you place an ad on their page for FREE-  
IF you agree to receive an email confirmation.

This is the key. It lets them harvest your email without spam violations.  
This "email confirmation" is supposedly to alert you to the status of your ad.  
Clever FFA pages will even send you multiple confirmations letting you know the  
"progress" of your ad & when your ad "expires" - of course EACH confirmation is filled  
with lots of advertisements & Links!

Advertisements PAID by other people (some of which are on the same list you are!) and  
TARGETED to YOU the NEW marketer! How do you spell C H U M P?  
Sorry- couldn't resist -I was one too.

FFA pages now have HAD to incorporate a  
"roll off" features because so many people are "blasting" their ads to them.  
So ads placed on these sites gradually are pushed off by  
other ads as new ones land on the page.

This is done to keep the link page from having millions  
of links AND to encourage people to keep re-blasting -  
so your ad gets re-posted (another wave of confirmation  
email series sent to you with loads of junk advertisements)

- A recent study done on a busy Free For All site noted  
that the average time an ad placed on the site was there for  
under an HOUR before more ads pushed it off!

Not that this really matters since no one is going to these places anyhow.

It all results in NO sales even NO clicks for you!  
So who wins? Not the ad poster - the HOST of the site!

The moral of the story?  
If you want leads?  
If you are looking for desperate marketers?  
HOST an FFA site or two!

You get hundreds of opt in emails that you can sell or market to daily.  
Let's Review: FREE ADS SITES, WHAT ARE THEY??

Nothing more than a GIMMICK to get you to:

1. Increase THEIR sites link popularity - forgot to mention that one  
(every link increases their search engine standing)
2. Force you to read their sales material or visit their site
3. constantly BLAST your ad over & over with the same worthless result

so you get to read more sales pitches

4. Send OCEANS of junk email you have AGREED to read and don't dare delete because most are addressed like this "About Your Ad Placement"

5. Put you on lots of safelists so other suckers can buy your email address and send you even

MORE junk mail.

Great, huh?

Months later when not even 1 sale is made,

(remember no humans actually go to these

sites to look at the posts) you are left bewildered

how your ads could be so bad that MILLIONS of people

didn't buy at least 1 product.